

**WTVJ-TV**

**QUARTERLY LIST OF PROGRAMMING  
ADDRESSING COMMUNITY ISSUES**

**January - March 2012**



## **Quarterly Issues and programming Report**

### **January - March 2012**

NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period January 1 through March, 31 2012.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

### **Community Issues**

Consumer/Economy  
Education  
Ethnic/Diversity  
Health  
Politics  
Environment  
Community

### Locally Produced Programs

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

NBC Miami at 11 – This locally produced program features topical, informative, and entertainment interviews with public figures and community leaders.

Regularly scheduled, locally produced newscasts and programming include:

Program	Time	Days
NBC Miami Today	5:00-7:00 am	Monday-Friday
NBC Miami at 5	5:00-6:00 pm	Monday-Friday
NBC Miami at 6	6:00-6:30 pm	Monday-Friday
NBC Miami at 11	11:00-11:30 pm	Monday-Friday
NBC Miami Weekend Today	6:00-7:00 am	Saturday
Saturday Today	7:00-9:00 am	Saturday
NBC Miami Weekend Today	9:00-10:00 am	Saturday
NBC Miami at 6	6:00-6:30 pm	Saturday
NBC Miami at 11	11:00-11:30 pm	Saturday
NBC Miami Weekend Today	6:00-7:00 am	Sunday
NBC Miami Weekend Today	7:00-8:00 am	Sunday
NBC Miami at 6	6:00-6:30 pm	Sunday
NBC Miami at 11	11:00-11:30 pm	Sunday

**CONSUMER/ECONOMY**

NBC 6 airs a series of reports dealing with the most current and most concerning consumer and economic issues.

**New Casinos in South Florida**

1/19/12 6pm

Length: 1:50

The development of Casinos in South Florida is expected to generate thousands of jobs and boost the local economy, but big South Florida cities are lining up in opposition.

**Adults Moving Back Home**

Reporter: Justin Finch

2/1/12 5am

Length: 1:00

Due to the struggling economy many young adults have been forced to move back home and live with their parents. However, the IRS's rules are strict about claiming adult dependents and that simply providing housing does not qualify.

**Miami a Miserable City**

Reporter: Gilma Avalos

2/3/12 6pm

Length: 1:40

Miami is considered one of the most miserable cities in the US because 75% of households live on annual incomes of less than \$75K. In addition to that, poor public transportation, and long commutes have Miamians feeling miserable.

**High Gas Prices**

Reporter: Trina Robinson

2/13/12 5am

Length: 1:00

Soaring prices at gas stations across the country are now higher than ever before. According to recent Lundberg survey, the national average for a gallon of regular gas raised 11 cents. This is partly the result of higher prices for North Sea crude oil, rising tension in the Middle East and the more expensive switch to summer grades of gasoline.

**New Trolley Service**

Reporter: Julia Bagg

3/1/12 6pm

Length: 1:50

The old is not only new but is free. South Floridians can catch a complimentary ride 6 days a week on trolleys in Miami's Health District.

**Sales Tax Holiday**

Reporter: Pam Giganti

3/13/12 5am

Length: 1:00

The new state budget includes a 3-day sales tax break from August 1<sup>st</sup>-5<sup>th</sup>, which will help many parents save more than 30 million dollars over this period.

### Tax Scams

Reporter: Justin Finch

3/14/12 5am

Length: 1:00

As the tax deadline gets closer, tax buyers need to be aware of scams that could be springing up this season. Among the year's most popular scam, bogus emails from the tax preparation tax software providers.

### NACA Foreclosure

Reporter: Pam Giganti

3/15/12 5am

Length: 1:00

The Neighborhood Assistance Corporation of America, also known as NACA hosted the 'American Dream' event in Miami. Lenders, investors, counselors and underwriters were on hand to offer help to those homeowners with modifications to their mortgages.

## **EDUCATION**

Education continues to be a top priority in our community. Following are some of the ways in which NBC Miami has kept viewers up to date with all the latest.

### Degree Based Tuition

Reporter: Sharon Lawson

1/14/12 9am

Length: 1:00

State lawmakers are considering basing the price of tuition on the degree a student decides to pursue. On Friday, lawmakers in the house of education committee met with the president of the University of Florida and Florida State University.

### Miami-Dade School Ratings

Reporter: Pam Giganti

1/24/12 5am

Length: 1:00

Florida released its rankings of the states' 67 school districts, with Miami-Dade landing in 37<sup>th</sup> place and Broward in 26<sup>th</sup>.

### Empowerment Act

Reporter: Jackie Nespral

1/24/12 5pm

Length: 1:00

Legislation moving in Tallahassee could give moms and dads the ability to fire their child's teacher.

### Foster Care College Funding

Reporter: Sharon Lawson

1/27/12 6pm

Length: 1:45

Only three percent of kids aging out of Florida's foster care system receive a college degree. The state pays their tuition and offers a stipend for living expenses until they turn 23. Advocates say it's helping, but the stipend is under attack as state lawmakers try to balance the budget with two billion fewer dollars.

### Florida Prepaid Deadline

Reporter: Pam Giganti

1/30/12 5am

Length: 1:00

Tomorrow is the deadline to lock in this year's prices for Florida prepaid.

### College Costs

Reporter: Amara Sohn

2/6/12 6pm

Length: 1:00

Vice President, Joe Biden was in Florida today to discuss plans to lower the cost of college tuition. This visit comes as state lawmakers are trying to raise the price of tuition against the governor's wishes.

### Prayer in School

Reporter: Jackie Nespral

2/13/12 6pm

Length: 1:00

The debate over school prayer is once again taking center stage in the state legislature.

### Tuition Bill

Reporter: Pam Giganti

2/22/12 11am

Length: 1:00

At the state capitol, steps have been taken that could allow two Florida Universities to raise their tuition as high as they want.

### Florida Grading Formula

Reporter: Pam Giganti

2/22/12 6am

Length: 1:00

A new grading formula is being considered in the state capitol could mean bad news for various schools across South Florida.

### Youth Summit

Reporter: Sharon Lawson

3/23/12 11am

Length: 4:00

Political activist Jeff Johnson was at the South Florida Youth Summit and college fair. Jeff helped encourage students to be the catalyst for change at Carol City High School.

**ETHNIC/DIVERSITY****School Closures Rally**

Reporter: Sharon Lawson

1/15/12 7am

Length: 1:00

Concerned parents planned to hold rallies tomorrow to protest school closures happening in African-American communities.

**UM Desegregation Anniversary**

Reporter: Steve Litz

2/29/12 6pm

Length: 2:05

Five decades ago, the University of Miami officially welcomed students of color. Today, the university is making black history month more than just a one month celebration, they are celebrating diversity on campus.

**Valedictorian Deported**

Reporter: Jeff Burnside

3/1/12 6pm

Length: 2:20

A South Florida high school student is bringing the controversial debate on illegal immigrants to the forefront.

**Valedictorian**

Reporter: Sharon Lawson

3/10/12 6am

Length: 1:00

The North Miami High valedictorian has been given a 2-year reprieve after she was ordered to be deported; she has become the “poster child” for the Dream Act.

**Our World**

This half hour weekly program addresses topics and issues of interest to the African American community. This program airs on NBC 6 Saturdays at 5:00am.

**Hispanics Today**

This half hour weekly program that airs on NBC 6 Saturday at 5:30am and highlights issues and events of interest to the Hispanic Community.



## **HEALTH**

As the first generation of Baby Boomers are retiring and more people are becoming health conscious, NBC 6 offers an array of reports – from the most concerning and relevant health issues to the latest in medical technology.

### Child Sunscreen Use

Reporter: Pam Giganti

1/23/12 5am

Length: 1:00

A study of over 350 children found that half got sunburn before the age of 11, which doubles the risk of developing melanoma during adulthoods. Half of the kids that said they used sunscreen said they no longer did.

### Allergy Free Food

Reporter: Shiri Spear

1/26/12 11am

Length: 4:25

Elizabeth Gordon, author of “The Complete Allergy-Free Comfort Foods Cookbook” is helping people with allergies prepare the foods that they love.

### Brush Fire

Reporter: Pam Giganti

2/1/12 5am

Length: 1:00

A brush fire in West Kendall has caused a major health risk, due to smoke inhalation.

### Caffeine and Sleep

Reporter: Pam Giganti

3/5/12 5am

Length: 1:00

According to a new “Live Science” study, published in the journal of Sleep Medicine, states that caffeine keeps morning people all night, but has a little to no effects on night owls.

### Sleep & Behavior

Reporter: Pam Giganti

3/5/12 5am

Length: 1:00

A large long-term study of more than 11,000 children found that sleep problems often precede behavioral problems. Those who snore and have sleep apnea as young children are more likely to develop hyperactivity, aggression and emotional problems by age 7. Researchers said that sleep disorders could decrease oxygen levels in the developing brain.

### Adjusting to Daylight Savings

Reporter: Jennifer Reeves

3/11/12 7am

Length: 1:00

Sleep specialist said it takes about 5 days for our bodies to adjust to the daylight savings time change. With that, there is an increase in car accidents, work related injuries and the number of heart attacks and possible suicides.

### Mortality Rate

Reporter: Pam Giganti

3/13/12 5am

Length: 1:00

The introduction of antibiotics is one reason the mortality rate has fallen in the US over the past 75 years.

**POLITICS**

NBC 6 is devoted to covering a myriad of local, national, and international government issues during its newscast. The coverage includes profiles of policy makers, political debates, political controversies, and school board issues.

**Gambling Bill**

Reporter: Adam Kuperstein

1/8/12 6pm

Length: 1:40

One of the hottest issues on the 2012 Legislative agenda is a revamped proposal to bring mega casinos to Florida. If the bill is passed, the pricey resorts could change the face of the Sunshine State.

**GOP Latest**

Reporter: Steve Litz

1/24/12 5pm

Length: 2:15

Candidates, Newt Gingrich, Mitt Romney, Ron Paul and Rick Santorum will continue their focus on the Sunshine State as Florida holds their primary in exactly one week.

**State of the Union**

Reporter: Amara Sohn

1/24/12 5pm

Length: 2:00

President Obama will deliver his third State of the Union Address tonight. The focus will be on distinctions between how he would put Americans back to work and how the republicans would.

**Broward Absentee Ballot**

Reporter: Pam Giganti

1/25/12 5am

Length: 1:00

Today is the last day requests can be made for absentee ballots in Broward County. All absentee ballots must be returned by Election Day January 31<sup>st</sup>.

**GOP Latest- Hispanics**

Reporter: Steve Litz

1/27/12 6pm

Length: 2:25

Mitt Romney and Newt Gingrich are stumping in South Florida in an effort to reach out to Hispanic voters in the final days before the Florida Republican Presidential Primary.

**GOP Recap- South Florida**

Reporter: Steve Litz

2/1/12 6pm

Length: 2:15

Mitt Romney was well liked by Republican voters in South Florida. Results from the primary election showed that South Florida made a big difference. Romney carried 61 percent of the vote compared to Newt Gingrich's 27 percent in Miami Dade County. In Broward, Romney enjoyed 50 percent support versus Gingrich's 30 percent.

**Super Tuesday**

Reporter: Steve Litz

3/6/12 6pm

Length: 2:20

Voters in seven states are taking part in primary elections today, while caucuses will happen in four more states tonight. Today's "Super Tuesday" vote is critical in the race for president.

**Southern Primaries**

Reporter: Roxanne Vargas

3/13/12 5am

Length: 4:00

Tonight's primaries could offer the final verdict on Gingrich's candidacy, which has been focused mostly in the South.

**Chris Matthews Show**

Chris Matthews has been following American politics all his life. In this weekly half hour show, Chris discusses political issues of interest to the community and interviews pertinent political figures. This program airs on NBC 6 Sundays at 10:00am.

## **ENVIRONMENT**

With more and more people interested in living “Green” and concerned about the environment, NBC 6 offers informative reports on an array of “living green” topics on an on-going basis.

### **Cruise Ship wreck**

Reporter: Pam Giganti

1/18/12 5am

Length: 1:00

Officials said that the Costa Concordia’s fuel tanks could break apart causing thousands of tons of diesel to spill into the sea.

### **Red Tide Toxin**

Repórter: Amara Sohn

1/25/12 6pm

Length: 1:45

A toxin has been found off the South Florida coastline that seems to be sickening sea turtles and endangered manatees. The deaths from “red tide” have spiked in the recent years.

### **Keurig Cups Not Recyclable**

Reporter: Trina Robinson

2/10/12 6pm

Length: 2:00

Keurig, the popular single serve coffee maker, using K-cups are found to be not so eco friendly. Unfortunately, the one-cup capsules can’t be recycled.

### **Broward Beaches Advisory**

Reporter: Pam Giganti

2/13/12 5am

Length: 1:00

Broward beaches have been put under a beach advisory due to high levels of bacteria that have been recorded. Some of the beaches included were Dania beach, Hallandale beach, Hallandale Beach Boulevard and Hollywood beach.

### **Beach Water Testing**

Reporter: Betty Yu

2/26/12 6am

Length: 1:00

The Obama administration proposed to eliminate nearly \$10 million in Federal funding for beach-water testing nationwide. This could cripple testing here in South Florida, which relies heavily on money to detect elevated bacteria levels.

**BP oil spill trial**

Reporter: Roxanne Vargas

2/27/12 5am

Length: 1:00

Due to the BP oil spill, 11 people were killed and 4.9 barrels of oil spewed from the deepwater horizon rig on April 20<sup>th</sup>, 2010. The trial to decide who should pay for the Nation's worst offshore oil disaster has been delayed.

**Everglades Burn**

Reporter: Pam Giganti

3/5/12 5am

Length: 1:00

The Everglades National Park conducted a control fire burn in order to burn off some of the vegetation that can sustain or fuel a fire to be burned off.

**COMMUNITY**

What goes on in the local community is something of interest and concern here in South Florida. Followed are some of the ways in which NBC Miami has kept viewers aware and involved in what is going on in their community.

**MLK Service Days**

Reporter: Jennifer Reeves

1/15/12 7am

Length: 1:00

A community came together to clean up a local park and it was all in the honor of Doctor Martin Luther King. More than 300 volunteers showed up and hosted a food drive to benefit local food pantries.

**ING Marathon**

Reporter: Amara Sohn

1/29/12 6pm

Length: 1:45

A record of 25,000 runners from all over the World took the streets of Miami for the 10<sup>th</sup> Anniversary of the ING Miami Marathon, one of the most popular marathon destinations in the country.

**Soldier Care Packages**

Reporter: Jennifer Reeves

2/3/12 6pm

Length: 1:45

The Cushman School prepared and sent 100 care packages to soldiers in Afghanistan. These packages contained handmade cards, snacks, sweets and other few essentials that remained them of home.

**Bankruptcy Miami**

Reporter: Sharon Lawson

2/12/12 6am

Length: 2:00

Hundreds of dog lovers took over Tropical Park for BARKUPPY Miami, an animal advocate group hoping to get state law makers to stop putting down thousands of dogs and cats at Miami-Dade animal services each year.

**Joe DiMaggio Children's Hospital**

Reporter: Shiri Spear

2/23/12 11am

Length: 5:00

The 3<sup>rd</sup> Annual Tour De Broward benefited the "Dreams Unit" to raise money for the Joe DiMaggio Children's Hospital Foundation.

## Generation Hope

Reporter: Trina Robinson

3/6/12 11am

Length: 5:00

Timolin and Casey Cole, daughters of Singer Nat King Cole, hosted an event to raise money for music education in South Florida.

## Cystic Fibrosis Foundation

Reporter: Shiri Spear

3/15/12 11am

Length: 4:30

The National Cystic Fibrosis Foundation held a walk in South Florida to help raised funds and hope for suffering families.

## March for Cancer

Reporter: Roxanne Vargas

3/16/12 11am

Length: 3:00

The March for Cancer 5K was held to help fund raise money and assist cancer patients and survivors with financial and emotional support.

## NSU Lock of Love

Reporter: Shiri Spear

3/16/12 11am

Length: 6:00

Nova Southeastern University held “Locks for a Cause” in order to help those battling with cancer.

## Couture for Cancer

Reporter: Shiri Spear

3/19/12 11am

Length: 4:30

“Jody’s Couture for Cancer Cure” was a fund raising event that sold a collection of designer outfits and accessories at a great discounted price. All of the money was donated to the Sylvester Cancer Research Center.

## The Boys and Girls Club

Reporter: Trina Robinson

3/20/12 11am

Length: 3:45

The 26<sup>th</sup> Annual Levine/ Slaughter Golf Classic benefited the Boys and Girls Club by providing fun and educational activities to help build character and to keep them off the streets.

## Race Women Well

Reporter: Sharon Lawson

3/23/12 11am

Length: 4:15

The 7<sup>th</sup> Annual Broward Health Race for Women’s Wellness 5K was held in Coral Springs to raise money for a cure for breast cancer.



45 Years 45 Families from El Dorado

Reporter: Nathalie Pozo

3/23/12 11am

Length: 4:04

El Dorado celebrated their 45<sup>th</sup> anniversary by giving back to their community. They along with NBC 6 and Forever Family awarded 45 families over a quarter million dollars worth of furniture.